

Pogradec Opens Tourism Information Office

October 23, 2009 - The creation of the Tourism Information Office (TIO) in Pogradec through a Public-Private Partnership, as a means to promote tourism by offering free-of-charge, high-quality professional tourism information services to the public.

The event gathered today in Pogradec representatives from Pogradec Municipality, USAID, Ministry of Tourism, Youth and Sports, donor projects in Albania, Pogradeci tourism related businesses and citizens. The opening remarks were provided by Mr. Artan Shkëmbi, Mayer of Pogradeci, Mr. James Berschaeit, representative of USAID/Albania, and Ms. Nada Kallciu, Director of Tourism Agency in the Ministry of Tourism, Youth and Sports. They all emphasized the importance of this office for the city and its tourism businesses. Municipality of Pogradec opened today the newly established Tourist Information Office. This office is foreseen to play a key role in tourism promotion that is the main tool to employment and economic development of the city.

As part of this assistance, LGPA and the Municipality have agreed to promote the development of tourism as a primary generator of employment and economic growth in Lezhe. Çelësi will equip, staff, and operate the Tourism Information Office (TIO) at its expense. Çelësi is experienced with the provision of tourism information services in Lezhe, as well as throughout Albania. The Municipality is benefiting from these services at no cost. In exchange, the city will provide the necessary site and building for the TIO, and organize and facilitate the participation of local tourism and tourism-dependent businesses, which will enable the transformation and improvement of an important sector of the city's economy, as well as being an instrument to generate private investments and foster local economic development.

For more information please contact: Laureta Memo, Civil&Private Sector Engagement Specialist, Mobile: +355692033823, email: lmemo@lgpa.al or office phone: ++355-4-266-637, or www.lgpa.al